



Media Contact  
Dana Sidberry  
PR, D.I.V.A EMPOWERment Summit  
Direct/Cell-704.326.2187

For Immediate Release

### Local Non-Profit Helps Teen Girls With Transition

Charlotte, N.C. (1/16/13)- Change is something that most people avoid as much as possible but more often than not, change cannot be avoided. When people learn that they have to make an important transition, it is met with stress and apprehension due to the fear of not knowing what is in store for them or what comes next. Children are not different; they have to be taught how to deal with transition and what it takes to make changes effectively. The D.I.V.A EMPOWERment Summit presented by Big Dreamz Inc a local non-profit, will take place on June 29, 2013 from 11-4:30pm at Thomasboro Academy located at 538 Bradford Dr. Charlotte, N.C. vows to help with just that; at risk teenage girls that are faced with the task of transitioning from middle school to high school. “The D.I.V.A EMPOWERment Summit will give the girls on the west side of Charlotte resources, encouragement and they will learn goal setting techniques, accountability and they will learn that there is always someone there for them each step of the way” states Big Dreamz Inc. founder LaRosha Paul.

D.I.V.A standing for Distinguished Individuals with Vivid Ambitions is an end of the year Empowerment summit for youth girls that are transitioning from the 8<sup>th</sup> grade of Middle School to the 9<sup>th</sup> grade of High School. The event will offer workshops on topics that include self-esteem, health & beauty, life skills, healthy relationships and dress for success. Local community leaders such as Angela Broome, Regional Chief Executive Officer of the American Red Cross, Sonya Dukes, Senior Vice President of Supplier Diversity Director of Wells Fargo, Maurice “Makman” Kinsey-Cyber bullying & Youth Motivational Speaker, Shauntae “Sunny” Jordan, Author of *How I Made A Fortune While In College*, Ashleigh Thornton, Owner of Noire Naturals and Victoria Watlington, Owner of Rubies Rising, LLC. All attendees will receive complementary admission to the event and the event will be solely financed by community donations, sponsorships and a partnership between Big Dreamz Inc and Communities In Schools of Charlotte-Mecklenburg non-profit organizations. Those interested in sponsoring, volunteering, or donating to the D.I.V.A EMPOWERment Summit can check out [www.BigDreamzInc.com](http://www.BigDreamzInc.com) via email [BigDreamzInc13@gmail.com](mailto:BigDreamzInc13@gmail.com) or by calling 704.704.930.1228.

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**About Big Dreamz Inc.:** A 501(c) 3 non-profit female mentoring program for ages 11-18. The main focus of the program is Preventing Teenage Pregnancy and Incarceration, which is a major issue within the communities here in Charlotte, NC and around the world. [www.BigDreamzInc.com](http://www.BigDreamzInc.com)

**About Communities In Schools of Charlotte-Mecklenburg:** An affiliate of the national Communities In Schools network, Communities In Schools is the nation’s leading dropout prevention organization. The mission of Communities In Schools is to surround students with a community of support, empowering them to stay in school and achieve in life. [www.CISCharlotte.org](http://www.CISCharlotte.org)

**About Motivation Marketing Firm:** Motivation Marketing Firm offers the community of Charlotte the finest marketing, public relations and event planning services for small businesses and industry individuals. [www.MotivationMarketingFirm.com](http://www.MotivationMarketingFirm.com)

Motivation Marketing Co. / PO Box 480892 / Charlotte, NC 28269  
704.326.2187

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